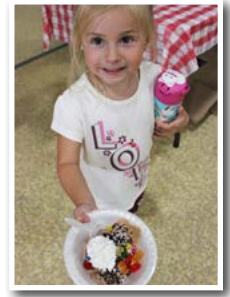




COBYS
FAMILY SERVICES

**Sunday,
September 8,
2024**



Why Sponsor the Bike & Hike in 2024?

Changes are afoot!

COBYS Family Services has been serving the kids and families in our community for over 40 years. We deliver a broad range of social services across the region with the compassion, dignity and hope everyone deserves.

Our care would not happen without donations from businesses, individuals and churches. We host our annual Bike & Hike event each September, where businesses and individuals like you demonstrate their support for kids and families.

Investments like yours are critical for the children and families we serve. As you examine the values by which your business is run, and your business connections to the community, we hope that investing in COBYS and those we serve is important to you.

Please review the event details on the back page for the ways your business can be involved. Sponsorships are customizable to meet your specific business needs.

The event is Sunday, September 8, starting and ending at the Lititz Church of the Brethren. At this multi-generational event, hundreds of people will join us, raising critical funds that strengthen our ministries. We encourage you to walk or ride with us.

- Three-mile walk
- 10 & 25-mile bicycle rides
- 1-1/2-mile Tasty Tour (treats at four Lititz eateries!)

To invest in our community and the children and families served by COBYS, please complete and return the enclosed sponsorship commitment form via email to Anne Stokes at anne@cobys.org or mail to the COBYS office.

Donations are welcomed up to the day of the event, but to ensure that you are properly recognized in all pre-event publicity, we ask sponsors at all levels to reply by Friday, June 21.

Anne E. Stokes,
Director of Development and Communications

What's changing?

We are excited to introduce the **Tasty Tour**, a new opportunity for foodie walkers to our signature fundraising event.

The new **Tasty Tour** is a walk with stops at four popular eateries in Lititz. The **traditional 3-mile walk** and **10 & 25-mile bicycle rides** remain.

The event ends with the **Incredible Ice Cream Celebration**.

The end of an era.

The motorcycle ride portion of B&H is being discontinued. Riders can visit the event web page for historic courses we've offered over the years. We hope riders will still join us and experience something new.



Ministries of COBYS

Motivated by Christian faith, COBYS Family Services educates, supports, and empowers children and adults to reach their full potential.

Foster Care

Compassionate care for foster children who need safe and loving homes. Last year 23,244 days of care provided hope and safety for children.



Adoption

Finding forever homes with loving families for foster children, staff provide adoption and post permanency services. More than 320 connections last year.



Family Life Education

Last year more than 816 classroom hours provided adults and youth with education, empowerment and hands-on tools to strengthen family bonds and tackle challenges.



Counseling

Through therapy clients to work through issues to find healing in broken relationships. They helped bring transformative hope, through 7,675 therapy appointments last year.



Permanency

Partnership for foster care case management between COBYS and Lancaster County Children & Youth Agency, serving 143 children from 105 families last year.





28th Annual COBYS Bike & Hike Sunday, September 8, 2024

Lititz Church of the Brethren
600 W. Orange Street, Lititz PA 17543

Please review the ways your business can be involved. Sponsorships are customizable to meet your specific business needs.

Event Sponsorship Opportunities Available
Invest in your community
Contact Anne Stokes Today!
anne@cobys.org

Sponsor Benefits	Event \$5,000+	Gold \$3,000	Silver \$1,500	Bronze \$1,000
Logo on COBYS website with link to business website and recognition on our Facebook page	●			
Logo included on the Bike & Hike invitation cover page	●			
Logo displayed in promotion videos	●	●	●	
Logo on all digital communications, including series of e-mail promotions	●	●	●	●
Business thanked publicly during live presentation at the event.	●	●	●	●
Logo displayed on backs of 300+ t-shirts	● (top)	●	●	●
Logo displayed on the cue sheet for walk or ride sponsors	●	● (1st 4)		
Logo displayed in two issues of COBYS <i>Fostering Hope</i> newsletter (invitation and wrap-up, circulation 3,500)	●	●	●	●
Logo displayed in promotional material sent to be displayed at more than 300 businesses and churches	●	●	●	●
Free registration for a number of riders or walkers	10	6	4	2
Appreciation gift (<i>Full list of gifts will be available in event publicity.</i>)	Event Level	Gold Level	Silver Level	Bronze Level

Support Opportunities

Support Opportunities Benefits	Supporting Sponsor (\$250)
Business name listed in COBYS <i>Fostering Hope</i> newsletter (circulation 3,500)	●
Recognition in more than 3,500 Bike & Hike invitations	●
Business name listed on COBYS website	●

COBYS Family Services is a 501(c)3 not-for-profit organization. All donations are tax-deductible. Donors will receive acknowledgment of their donation in writing. Donors also receive the satisfaction of knowing they are helping COBYS serve children and strengthen families. To provide your support or if you have any questions, contact Anne Stokes at anne@cobys.org or 717-656-6580.

A copy of the official registration and financial information of COBYS Family Services may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

