



Sunday, September 10, 2023



Why Sponsor the Bike & Hike in 2023

COBYS Family Services has been serving the kids and families in foster care in our community for over 40 years. We deliver a broad range of services across across the region with the compassion and dignity everyone deserves. Our care would not happen without donations from businesses, individuals and churches. Each September, we host our annual Bike & Hike event, where businesses and individuals like you demonstrate how much they value supporting kids and families.

Investments like yours are critical to enable us to connect with children and families at a time when hope is needed most. We hope that as you examine your business connections to the community, and the values by which the business is run, investing in COBYS and those we serve is important to you.

We ask that you review the event details for the many ways your business can be involved (see reverse). Please consider becoming a sponsor. Sponsorships are customizable to meet your specific business needs. We encourage you to join us on that day by walking or riding.



Help us celebrate Mark's last B&H before retiring.

- **Event Sponsor(s)**
- **Silver**
- **Supporting Sponsor**
- **Gold**
- **Bronze**

The annual COBYS Bike & Hike is set for **Sunday, September 10**, starting and ending at the Lititz Church of the Brethren. Hundreds of people will join us to bike and hike, raising critical funds that strengthen our ministries.

- **Three-mile walk**
- **10 & 25-mile bicycle rides**
- **65-mile Dutch Country Motorcycle Ride**

If you would like to invest in your community and the children and families served by COBYS, please complete and return the enclosed sponsorship commitment form via email to Anne Stokes at anne@cobys.org or mail to the COBYS office.

Donations will be welcomed up to the day of the event, but to ensure that you are properly recognized in all pre-event publicity, we ask sponsors at all levels to reply by Friday, June 23.

Anne E. Stokes

Anne E. Stokes,
Director of Development and Communications

*Sponsorship Opportunity
Invest in your community
Impact the lives of vulnerable kids and families*

Ministries of COBYS

Motivated by Christian faith, COBYS Family Services educates, supports, and empowers children and adults to reach their full potential.

Foster Care

Compassionate care for foster children who need safe and loving homes. In a year, more than 21,600 days of care are given, providing hope and safety for children.



Adoption

Find forever homes with loving families for children who need them. Staff provide a wide range of adoption and post permanency related services; more than 350 connections in a year.



Family Life Education

Parents and children are provided hands-on tools to strengthen family bonds and tackle challenges. More than 520 adults and youth were educated and empowered last year.



Counseling

Therapists encourage clients to work through problems and find healing in broken relationships. They help bring transformative hope, providing more than 8,740 therapy appointments last year.



Permanency

Partnership for foster care case management between COBYS and Lancaster County Children & Youth Agency, serving 136 children from 97 families last year.





27th Annual COBYS Bike & Hike
Sunday, September 10, 2023
Lititz Church of the Brethren
 600 W. Orange Street, Lititz PA 17543

Sponsor Benefits	Event \$5,000+	Gold \$3,000	Silver \$1,500	Bronze \$1,000
Logo on COBYS website with link to business website and recognition on our Facebook page	●			
Logo displayed in promotion videos	●	●	●	
Logo on all digital communications, including series of e-mail promotions	●	●	●	●
Business thanked publicly during live presentation at the event.	●	●	●	●
Logo displayed on backs of 400 t-shirts	● (top)	●	●	●
Logo displayed on the cue sheet for walk or ride sponsors	●	● (1st 4)		
Logo displayed in two issues of COBYS <i>Fostering Hope</i> newsletter (invitation and wrap-up, circulation 3,500)	●	●	●	●
Logo displayed in promotional material sent to be displayed at more than 130 businesses and churches	●	●	●	●
Logo included on the Bike & Hike invitation cover page	●			
Registration fee waived for a number of riders or walkers	10	6	4	2
Appreciation gift (<i>Full list of gifts will be available in event publicity.</i>)	Event Level	Gold Level	Silver Level	Bronze Level

Support Opportunities

Support Opportunities Benefits	Supporting Sponsor (\$250)
Business name listed in COBYS <i>Fostering Hope</i> newsletter (circulation 3,500)	●
Donor recognized on video or live publicly at the event	●
Recognition in more than 3,500 Bike & Hike invitations	●
Business name listed on COBYS website	●

COBYS Family Services is a 501(c)3 not-for-profit organization. All donations are tax-deductible. Donors will receive acknowledgment of their donation in writing. Donors also receive the satisfaction of knowing they are helping COBYS serve children and strengthen families. To provide your support or if you have any questions, contact Anne Stokes at anne@cobys.org or 717-656-6580.

A copy of the official registration and financial information of COBYS Family Services may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

