

Sponsorship Opportunity

Invest in your community.

Impact the lives of vulnerable kids and families.



Motivated by Christian faith, COBYS Family Services educates, supports, and empowers children and adults to reach their full potential.

Ministries of COBYS

Foster Care

Compassionate care for foster children who need safe and loving homes. In a year, more than 25,000 days of care are given, providing hope and safety for children.



Family Life Education

Parents and children are provided hands-on tools to strengthen family bonds and tackle challenges. More than 1,000 adults and children are educated and empowered each year.



Permanency

Partnership for foster care case management between COBYS and Lancaster County Children & Youth Agency, serving more than 120 children a year.



Adoption

Find forever homes with loving families for children who need them. Staff provide a wide range of adoption and post permanency related services; more than 300 connections in a year.



Counseling

Encourage clients to work through problems and find healing in broken relationships. Therapists help bring transformative hope, providing more than 7,000 hours of therapy in a year.



Why Sponsor the Bike & Hike in 2021

COBYS Family Services has been meeting the needs of kids and families in our community for 40 years and counting. Being able to provide a broad range of services across the region would not happen without donations from businesses, individuals and churches. Each September, we host our annual COBYS Bike & Hike event, where businesses and individuals like you come together and demonstrate how much they value supporting kids and families.

Investments like yours are critical to our continuing to be able to connect with children and families at a time when transformative compassion, dignity and hope are needed most. We hope that as your business has examined its connections to the community and the values by which it is run, investing in organizations like COBYS Family Services and those we serve is important to you.

We ask that you review event details, and the many ways your business can be involved with the COBYS Bike & Hike (see reverse). Please consider becoming an event sponsor, or donating a grand prize. Sponsorships are customizable to meet your specific business needs. Then, join us the day of the event by walking or riding a bicycle or motorcycle.

■ **Event Sponsor**
■ **Gold**

■ **Silver**
■ **Bronze**

■ **Supporting Sponsor**
■ **Grand Prize Donor**



Increase your sponsorship by \$250 above the level minimum and receive the 25th anniversary designation.

The annual COBYS Bike & Hike is set for **Sunday, September 12**, starting and ending at the Lititz Church of the Brethren. Hundreds of people will join us to bike and hike, raising critical funds that strengthen our ministries.

■ **Three-mile walk**

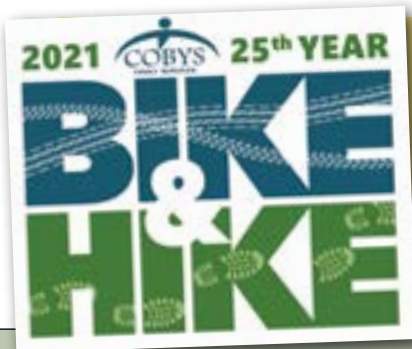
■ **10 & 25-mile bicycle rides**

■ **65-mile Dutch Country Motorcycle Ride**

If you would like to invest in your community and the children and families served by COBYS, please complete and return the enclosed response slip with your commitment, or email Anne Stokes, director of development, at anne@cobys.org.

Donations will be welcomed up to the day of the event, but to ensure that you are properly recognized in all pre-event publicity, we ask sponsors at all levels and grand prize donors to reply by Friday, June 25.

Anne E. Stokes, Director of Development



COBYS 25th Anniversary Sponsorships

Help us celebrate the 25th anniversary of the Bike & Hike by kicking your sponsorship into high gear with an additional \$250 anniversary gift. Sponsors who commit to this special level will be designated throughout the event and recognized with the 25th icon on promotional material.



Sponsor Benefits	Event \$5,000+	Gold \$2,500- \$4,999	Silver \$1,000- \$1,249	Bronze \$500- \$999
Logo on COBYS website with link to business website and recognition on our Facebook page	●			
Logo on all digital communications, including series of e-mail promotions	●	●	●	●
Business thanked publicly during video or live presentations for the event	●	●	●	●
Logo displayed on backs of 600 t-shirts	● (top)	●	●	●
Logo displayed on the cue sheet for walk or ride sponsors	●	● (1st 4)		
Logo displayed in more than 4,000 Bike & Hike invitations	●	●	●	●
Logo displayed in COBYS Fostering Hope newsletter (circulation 3,500)	●	●	●	●
Logo displayed on COBYS website before and after the event	●	●	●	
Logo included on the Bike & Hike invitation cover	●			
Registration fee waived for a number of riders or walkers	10	6	4	2
Appreciation gift (<i>Full list of gifts will be available in the event brochure.</i>)	Event Level	Gold Level	Silver Level	Bronze Level

Support Opportunities

Grand Prize Donors Grand prizes are donations valued at \$100 or more that are awarded to the Bike & Hike's top fundraisers. Businesses can sponsor gift cards to stores, restaurants, events or general purpose cards.

Support Opportunities Benefits	Supporting Sponsor (\$100-\$499)	Grand Prize Donor
Business name printed on all digital communications, including e-mails	●	●
Business name listed in COBYS Fostering Hope newsletter (circulation 3,500)	●	●
Donor recognized on video or live publicly at the event	●	●
Recognition in more than 4,000 Bike & Hike invitations		●
Business name listed on COBYS website	●	●

All business donors will be included on COBYS annual list of donors on our website.

COBYS Family Services is a 501(c)3 not-for-profit organization. All donations are tax-deductible. Donors will receive acknowledgment of their donation in writing. Donors also receive the satisfaction of knowing they are helping COBYS serve children and strengthen families. To provide your support or if you have any questions, contact Anne Stokes at anne@cobys.org or 717-656-6580.

A copy of the official registration and financial information of COBYS Family Services may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

